



## COUNCIL SUBCOMMITTEE ON ECONOMIC DEVELOPMENT

### **AMENDED MARKED AGENDA**

**[\*Corrected Call To Order Time, Approval of June Minutes, Adjournment]**

Tuesday, September 18, 2012

3:00 p.m.

City Hall, Kiva Conference Room  
3939 N. Drinkwater Blvd, Scottsdale, AZ

### **Council Subcommittee on Economic Development**

Mayor W.J. "Jim" Lane  
Councilwoman Linda Milhaven  
Vice Mayor Dennis Robbins

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**How the Agenda Works:** The Subcommittee considers each item on the Agenda separately. If you wish to address the Subcommittee regarding any or all of the items on the Agenda, please complete a Comment Card for each topic you wish to address and submit it to Community and Economic Development Staff. **Comment cards for each Agenda item must be submitted before public testimony has begun on that item.**

**Call to Order**      **\* 3:05 p.m.**

**Roll Call**      **Present: Mayor Lane, Councilwoman Milhaven, Vice Mayor Robbins**

#### **1. Approval of June 28, 2012 Minutes**

**\*Approved 3-0: Motion to approve Vice Mayor Robbins; Second: Councilwoman Milhaven**

#### **2. Potential Loop 101 (Frank Lloyd Wright to Pima/Princess) Access Changes**

Bob Hazlett, Senior Engineer with Maricopa Association of Governments (MAG), along with City of Scottsdale Transportation Department staff, will present the Diverging Diamond Interchange concept at the Loop 101 Interchange at Pima/Princess.

Staff Contact: Paul Porell, Traffic Engineering Manager, 480-312-7651

***Action: Presentation and discussion***

#### **3. Five-Year Tourism Development and Marketing Strategic Plan**

Valerie LeBlanc of PLACES Consulting, along with other tourism industry representatives, will present Phase I of the Five-Year Tourism Development and Marketing Strategic Plan.

Staff Contact: Steve Geiogamah, Tourism Development Coordinator, 480-312-4013

***Action: Presentation, discussion and potential direction to staff***

#### **4. Future of Marshall Way – “We are Marshall”**

Jason Rose, representing Marshall Way merchants and property owners, will present ideas for potential improvement along Marshall Way.

Staff Contact: Ben Moriarity, Downtown Specialist, 480-312-2459  
Rob Millar, Strategic Programs Manager, 480-312-2533

***Action: Presentation, discussion and potential direction to staff***

#### **5. Economic Development Report**

Assistant Director Cindi Eberhardt and staff will provide an update of current events and projects in Economic Development.

Staff Contact: Cindi Eberhardt, Economic Development Assistant Director, 480-312-2311

***Action: Information and discussion***

#### **6. Open call to the Public (A.R.S. §38-431.02)**

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This “Public Comment” time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.

***Action: Information***


#### **7. Future Agenda Items**

Discussion and possible direction to staff to schedule and plan the Subcommittee’s future meetings and agendas.

Next meeting: October 17, 2012 @ 4:00pm

#### **Adjournment**

**\*4:54 p.m.**

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Community and Economic Development Administration at (480) 312-2459. Requests should be made 24 hours in advance or as early as possible to allow time to arrange accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Community and Economic Development Administration at (480) 312-2459.